



# NEW introductory RATES SIGN up TODAY

City of Quincy



## Introduce your business to Quincy's newest residents!



Facsimile of Welcome Kit box

The City of Quincy Welcome Kit is your chance to introduce your business and/or organization to Quincy's newest residents. Each month approximately 75 new home and condominium owners, as well as 250 new apartment dwellers will receive the kit. Created by Quincy 2000 Collaborative and the City of Quincy, the Welcome Kit isn't just a coupon mailer. The Welcome Kit provides new residents with localized information, including emergency contact information, a community calendar, recreational information, a comprehensive website guide as well as some fun facts about the City of Presidents.

Take advantage of this great opportunity to get in front of Quincy's newest residents by advertising in the Welcome Kit, whether it be through coupons, inserts and/or promotional products. Your direct connection to Quincy's newest residents is only a kit away. Sign up today!

Become a Quincy 2000 member and SAVE!  
Call 617.847.1454

**Hurry!**

Sign up before the deadline February 20, 2009

### Advertising Opportunities

- ▶ **Be part of the President's Club**
    - Your company logo on the front of the Welcome Kit
    - A full page insert, promotional item, and coupon in every kit
- \*\$150/month Quincy 2000 member price**  
\$300/month non-member price

### ▶ OR choose one of the following:

- Full page insert or promotional item**  
A single sheet or a small tri-fold brochure is acceptable as an insert. *Collateral larger than that may require an additional cost.*  
**Or** you may include a promotional item such as a magnet, pen, keychain, stress ball, etc. *Item must conform to kit specifications. Heavier items may require an additional cost.*
- \*\$50/month Quincy 2000 member price**  
\$200/month non-member price

### Coupon

- Provide your logo, hours, locations, contact information and the offer and we will print your coupons.
- \*\$25/month Quincy 2000 member price**  
\$100/month non-member price
- \* six month commitment is required



Facsimile of Welcome Kit coupon

### YES! I want my company to advertise in the "Welcome to Quincy" kit

*\*A six-month commitment is required to participate in the Welcome Kit. A 50% deposit is due upon joining. The balance will be billed 90 days from the launch of the kit. Please check the appropriate box below and fill in the total amount and payment information in the box on the right.*

<input type="checkbox"/> <b>President's Club</b> member price \$450 (non-member price \$900)	<input type="checkbox"/> <b>Customize Your Package</b>						
	<table border="0"> <tr> <td><b>Full page insert or Promotional item</b></td> <td>member \$50 (non-member \$200)</td> <td>x 3 months = \$150</td> </tr> <tr> <td><b>Coupon</b></td> <td>member \$25 (non-member \$100)</td> <td>x 3 months = \$75</td> </tr> </table>	<b>Full page insert or Promotional item</b>	member \$50 (non-member \$200)	x 3 months = \$150	<b>Coupon</b>	member \$25 (non-member \$100)	x 3 months = \$75
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<b>Coupon</b>	member \$25 (non-member \$100)	x 3 months = \$75					

The amounts listed reflect the required 50% deposit.

Payment method, please check one  
 Mastercard    Visa    Check  
 (Check payable to: Quincy 2000 Collaborative)  
**TOTAL AMOUNT \$** \_\_\_\_\_  
 card # \_\_\_\_\_ exp \_\_\_\_\_  
 Signature: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_

Bill me

Mail payment to:



Economic Partnerships in the 21st Century

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quincy2000.org • 617.847.1454